



# PRODUCT CATALOGUE 2022

INDIA'S LEADERS IN SLEEP  
FRESHNESS OVER TWO DECADES



# REVOLUTIONIZING LIVES ONE MATTRESS AT A TIME

MATTRESSES MADE WITH FRESHNESS ENHANCING & SPRINGBAK  
TECHNOLOGIES



*With the unique patented technology, "Sleep Freshness Enhancing Technology", Sleepfresh has developed a formulation of treating it's sleep systems to resist termites, fungi and bacteria which might affect our sleep, simultaneously ensuring odour-free sleep aura to enhance freshness every morning from a FRESH SLEEP!*



*Sleepfresh uses a stimulating technology called "Springbak" which leads to the Inner-spring system to work in a more pro-active way and react faster to the body movements made by the user during sleep to provide unperturbed FRESH SLEEP every night.*



*We are an ISO certified Make In India organization providing high quality mattresses and accessories that are completely Made In India By India For India. All our materials are also procured from India.*



*We are the founding members of the Green Sleep Foundation aimed at developing advanced nature friendly and organic mattresses and accessories to give our users the experience of a fresher sleep and even fresher dreams.*

# INDIA'S LEADER IN SLEEP FRESHNESS

FOR OVER TWO DECADES

Sleepfresh has been a timeless effort of manufacturing excellence by the Kolkata-based Raunak Group since the year 1997. In the two decades of tirelessly perfecting the process of manufacturing sleep products, we have been seeking to create fresh lives every day through fresh sleep every night! Using the most advanced production techniques and in-house production synergy of processes, our products are manufactured using cleanest

of technology for a safer environment for our future generations to come. Our extensive channel partner network and dedicated customer-centric team helps us reach for the opportunity of creating fresh sleep for one-billion plus population of Indians who are deserve quality sleep every night.



# SLEEP THAT BRINGS AMAZING DREAMS

*We At Sleep Fresh Guarantee You An Utterly Comfortable Sleep That Would Result In A Fresher You Every Morning When You Wake Up. Invest In The Sleep Fresh Technology & Make Your Sleep Better & Dreams Brighter.*



*Our Mission Is To Become Global Leaders In Providing The Best Quality Mattresses For The Ultimate Sleep To Energize & Rejuvenate Individuals For A better & Healthy Life.*



*Technology Is At The Core Of Sleep Fresh. We Constantly Reengineer Our Products To Bring Out The Best Mattress For That Sheer Comfortable Sleep. We Also Take Care Of Hygiene Therefore All Sleep Fresh Mattresses Are Made With Antibacterial Materials That Are Durable & Provide The Best Quality Sleep Even After 5 Years Of Use.*



*To Be The Name To Reckon With In The Comfort Industry. Make High-Quality Mattress Affordable For All. Reinventing The Fresh Sleep Technology To Adhere With The Modern Lifestyle.*



# MILESTONE

**1997**

We commence our first manufacturing facility of Rubberised Coir at Kolkata in West Bengal



**1999**

We launch our fully fabricated mattress range under the brand of RAUNAK



**2001**

We spread our wings, we start marketing outside the territory of West Bengal into North-Eastern India



**2006**

We commence the manufacturing of our products at our second-facility at Cuttack in Odisha



**2015**

We setup our fourth-facility at Guwahati in Assam to shore up our service levels in these specific terrains



**2014**

We commence the manufacturing of our products at our third-facility at Pune in Maharashtra and spread our wings to India's Western shores



**2012**

The brand- Sleepfresh takes birth and commences it's journey in the Indian markets



**2019**

We setup our Polyurethane Foam vertical at our plant at Kolkata in West Bengal



**2020**

We introduced our new range of roll-pack mattresses under the brand - Dreamfresh



# POLYURETHANE FOAM

*Raunak Group is a prominent manufacturer of polyurethane foam which is targeted towards the furniture and bedding industry. We manufacture our foam of various premium and semi-premium grades in our brands as below for various uses like –*



Furniture Cushioning



Padding in Upholstery,  
Chairs, Sofa, Benches etc.



Mattress and related  
product manufacturing

## OUR PRESTIGIOUS BRANDS





— Latex Foam

— Coir

THICKNESS

6

INCHES

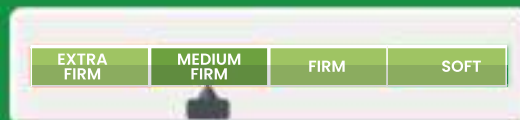
WARRANTY

12

YEARS

# Nature Living

The feel of sleep in nature's lap with the product being crafted from natural latex with eco friendly and durable rubberised coir core in the middle. The product is made from cotton knitted ticking to continue the endeavour for providing the green sleep effect to the users



FIRMNESS LEVEL

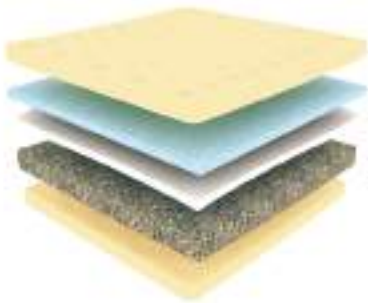


# MEMOCURE

Memocure is our reply to spinal and back-ache related user problems. A product crafted with triple-support sandwich construction for enhancing impressionable sleep using our proprietary cool-gel memory foam padding along with the plush pillow-top finish to enhance your quality of sleep every night



FIRMNESS LEVEL



- Memory Foam Quilting (Quilted)
- Cool Gel Memory Foam
- High Resilience Supersoft Foam
- Rebonded Foam
- Anti-Skid Fabric (Quilted)

THICKNESS

5/6

INCHES

WARRANTY

12

YEARS





# ORTHO CARE PLUS

*Our Recommendation for users who suffer from back ache or weak spine levels, it is crafted with our cool-gel memory foam along with plush euro-top finish for comfortable sleep yet taking your first step towards using eco-friendly and sustainable materials in your bedding*



FIRMNESS LEVEL



- PU Foam (Quilted)
- Cool Gel Memory Foam
- High Resilience Supersoft Foam
- Coir
- Anti-Skid Fabric

THICKNESS

6

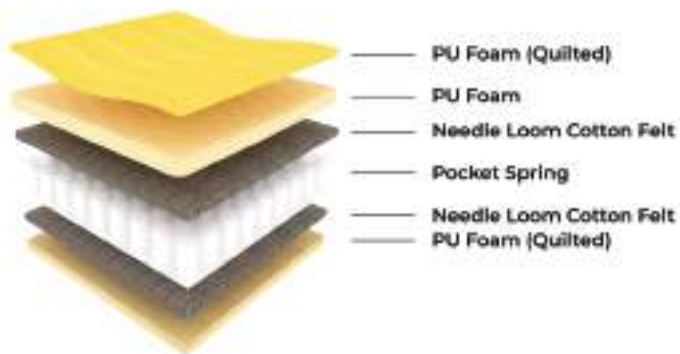
INCHES

WARRANTY

7

YEARS





- PU Foam (Quilted)
- PU Foam
- Needle Loom Cotton Felt
- Pocket Spring
- Needle Loom Cotton Felt
- PU Foam (Quilted)

THICKNESS

6/8

INCHES

WARRANTY

7

YEARS

# LUXURIA

*The real pocket spring mattresses for the bouncy generation who expects the mattress to react to their pressure and change it's stance as the body moves*



FIRMNESS LEVEL

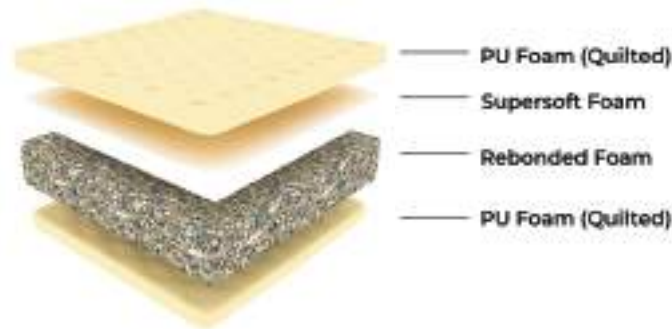


# ESKADA

*The firm core with dual-padding of supersoft foam helps to be a preferred combination for the users who enjoy the best of both worlds while the euro-top finish of the product helps make the bedroom a visual treat for the eyes*



FIRMNESS LEVEL



- PU Foam (Quilted)
- Supersoft Foam
- Rebonded Foam
- PU Foam (Quilted)

THICKNESS

6

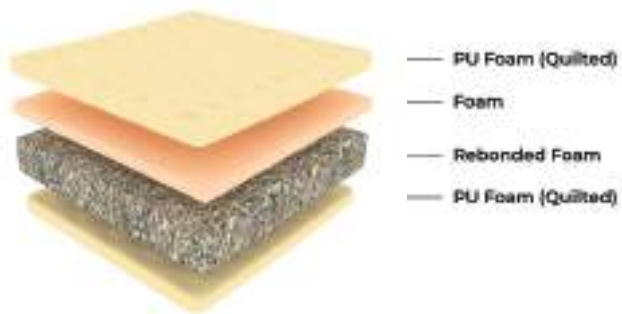
INCHES

WARRANTY

7

YEARS





THICKNESS

5/6

INCHES

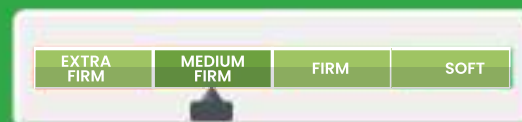
WARRANTY

5

YEARS

# PEACE LIVING

*The firm core packed with the self-cooling foam layer along with dual-tone knitted ticking which adds colours to your bedroom and quality to your sleep*



FIRMNESS LEVEL



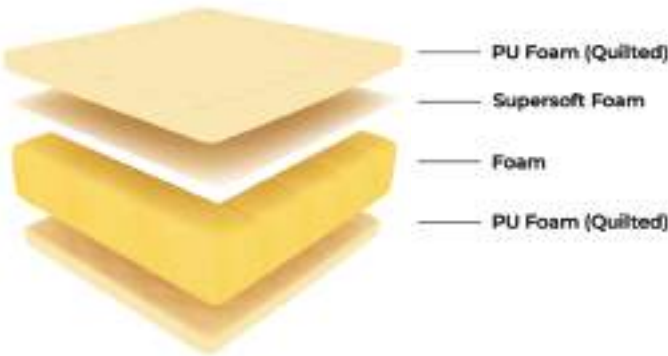


# FLEXIGOLD PLUS

*With a supersoft foam top, the product is designed for the plush customer who loves to feel the mattress softly adapt to the contours of one's body while the beautifully crafted knitted ticking is an aesthetic wonder*



FIRMNESS LEVEL



PU Foam (Quilted)

Supersoft Foam

Foam

PU Foam (Quilted)

THICKNESS

6

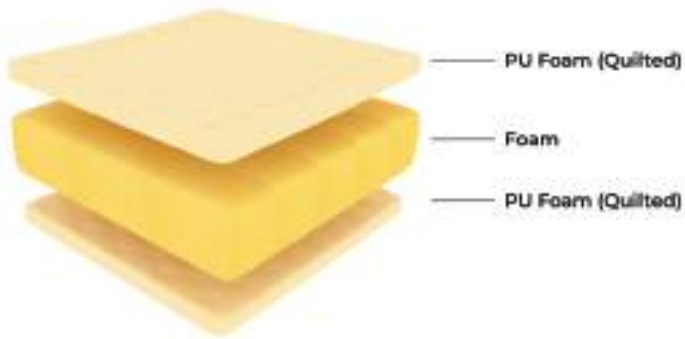
INCHES

WARRANTY

12

YEARS





THICKNESS

5

INCHES

WARRANTY

12

YEARS

# FLEXI GOLD

*Easy to lift and easy to use light-weight foam based mattress is known for it's extra bouncy feel and soft comfort to use for all age groups*



FIRMNESS LEVEL

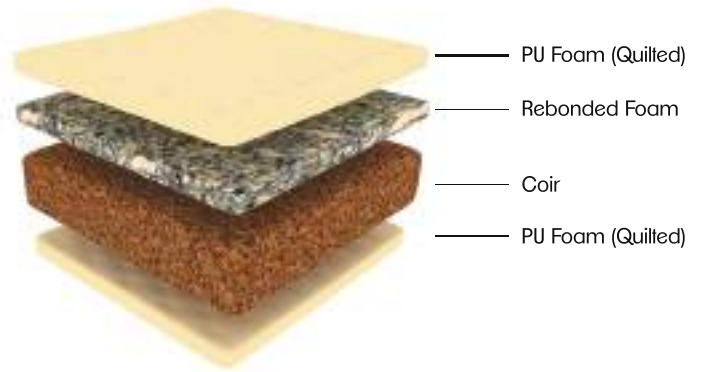


# PAINCARE

*Our recommendation for the Rubberised Coir composition product family for those users suffering from back-ache or spinal pain issues and have been recommended by the Doctors to use orthopaedically-fit mattress*



FIRMNESS LEVEL





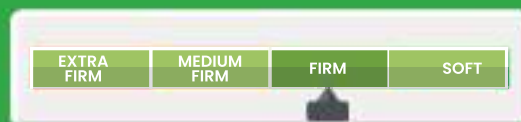
- PU Foam (Quilted)
- PU Foam
- Rebonded Foam
- PU Foam (Quilted)

THICKNESS  
**5**  
INCHES

WARRANTY  
**3**  
YEARS

# MILANO PLUS

*A tough core providing stability to the body while sleeping and the elegant jacquard tapestry adding aesthetic appeal to your bedside every night adds life to this product*



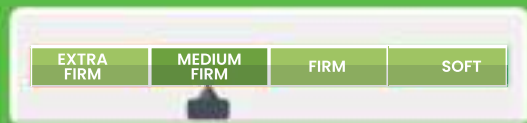
FIRMNESS LEVEL





# REGAL

*The pure coir product with topping of polyurethane foam on top for comfort while gaining from the durability of the coir base*



FIRMNESS LEVEL



- PU Foam (Quilted)
- Foam
- Coir
- PU Foam (Quilted)

THICKNESS  
**4/5**  
INCHES

WARRANTY  
**2**  
YEARS





· · · PU Foam (Quilted)

—— Foam

—— PU Foam (Quilted)

THICKNESS

4

INCHES

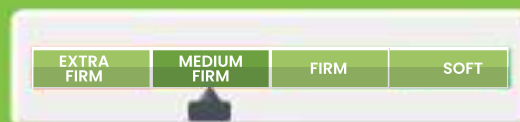
WARRANTY

3

YEARS

# DURAFOAM

*The Full Polyurethane Foam mattress for the pocket-friendly user, agile and versatile, the product provides reversible use and durable sleep*

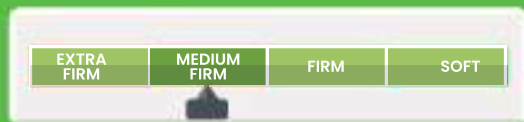


FIRMNESS LEVEL



# FULL COIR

*The Eco-Friendly Complete Rubberised Coir Mattress for the nature lover with a layer of Polyurethane Foam padding for quality sleep*



FIRMNESS LEVEL



— PU Foam (Quilted)

— Coir

— PU Foam (Quilted)

THICKNESS

4

INCHES

WARRANTY

2

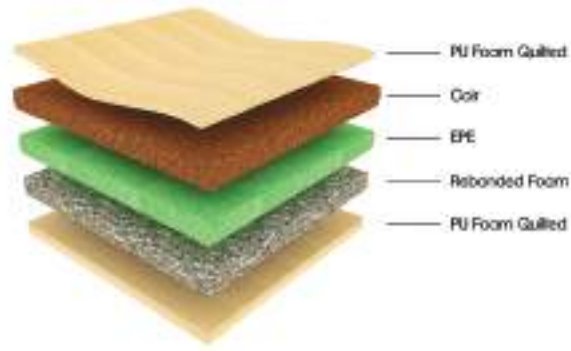
YEARS



*Fresh Sleep For  
Fresher Life!*







THICKNESS

4/5

INCHES

WARRANTY

2

YEARS

# COIRBOND

*The best of both worlds with eco-friendly coir and firm rebonded foam on the other side provides customers to choose from the soft and hard variants at attractive price point*



FIRMNESS LEVEL



# ULTRA FOAM

*The Hard-Soft combination of sandwich mattress for different feel on either sides for the budget-friendly user who may wish to twist and flip the product as per different moods of the day*

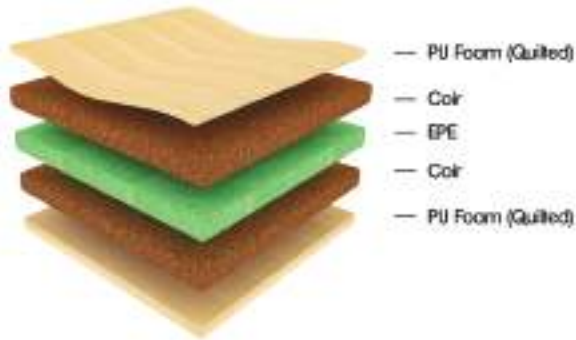


FIRMNESS LEVEL



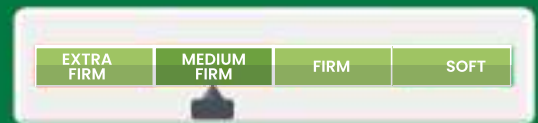
- PU Foam (Quilted)
- Coir
- EPE
- PU Foam
- PU Foam (Quilted)





THICKNESS  
**4/5**  
INCHES

WARRANTY  
**2**  
YEARS



FIRMNESS LEVEL







## ACCESSORIES

We offer pillows of various filling namely High grade polyester fibre, Super Micro Fibre, Coir, Natural Latex Foam and Memory Foam. These pillows are made with the greatest intent of providing complete comfort to the neck and shoulders while ensuring that movement during sleep can be supported by the pillow reducing the impact of the movement.

We recommend you take great care of your accessories since they are essential for hygiene and quality sleep in day to day lives.



# DREAMFRESH RANGE OF ACCESSORIES



**HAPPY PILLOW**  
(16X24)



**DAZZLE PILLOW**  
(16X24)



**PLUSH PILLOW**  
(17X27)



**SUPERSOFT PILLOW**  
(17X27)



**MEMORY FOAM PILLOW**  
(16X24)



**JUMBO**  
(20X30)



**LATEX FOAM PILLOW**  
(16X24)



**MEMORY CONTOUR PILLOW**  
(14X21)



**SLIM MATTRESS**  
(16X24)



**FIBRE BOLSTER**  
(16X24)



**BACKREST CUSHION**  
(12X12 | 14X14 | 16X16 | 18X18)



**CUDDLE MICROFIBRE COMFORTER**  
(90X60 | 90X100)



## HOTEL MATTRESS

We understand the role of the mattress in the customer experience as they spend a night at a hotel and have tailor made solutions of various thicknesses and specifications to meet all kinds of hotels from guest houses, motels to 5-star luxury hotels for greater sleep quality.

## HOSTEL MATTRESS

We provide easy to handle, light and cost effective solutions for various hostel facilities be it for private or government institutions. These products made for extreme durability are made to support the user during the stay at these temporary accommodations or student hostels like



## HOSPITAL MATTRESS

Sleepfresh is a leader in hospital beds which are made from Rubberised Coir or Polyurethane Foam core with options of various waterproof rexine or fabrics along with the capability to be antimicrobial and suitable for an x-ray. We make all kinds of products be it normal mattresses, fowler beds, or ICU beds as suited to the needs of the hospital bed



## WHAT THE LAYERS MEAN?

THE SLEEP EXPERTS AT SLEEPFRESH CAREFULLY EXAMINE THE PURPOSE OF EVERY CUSHIONING LAYER BEFORE INTEGRATING THEM INTO YOUR SLEEP SYSTEM.

IT'S NOT JUST **A COLOUR COMBINATION** OF RANDOM MATERIALS,  
IT'S OUR EXPERIENCE TRANSLATED INTO MANUFACTURING ART



POLYURETHANE FOAM – made from the combustion of various chemicals, it adds softness, bounce and cushioning to your sleep system like it does to your lives through it's use in seating, sofa, footwear and various other products

MEMORY FOAM – the common name for Viscos Elastic Foam. It is a type of polyurethane foam used by astronauts in space due to it's magical feel and features

NATURAL LATEX – it is made from natural rubber extracted from rubber trees, just collected, moulded and pasted into your sleep system.

EPE FOAM – the light weight and agile expanded polyethylene foam which adds filling to the mattress core along with durability

REBONDED FOAM – it is made using the chips and shreds of polyurethane foam to create firmer version of polyurethane foam for great durability and stability

RUBBERISED COIR – is weaved from the highest quality long fibre of curled coir rope extracted from the coconut's husk. It's what makes the product 100% natural, eco-friendly and recyclable.

POCKET SPRING – The bouncy spring unit system used in the core for creating bounce to our lives and gives the peppy feel which we enjoy during luxurious hotel stays



1500+  
Channel  
Partner

20+  
Years of  
Experience

4  
Manufacturing  
Units

Integrated  
Manufacturing for  
Greater Quality

Dedicated  
R&D Team



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